



sarah klos

education

Northern Illinois University

2017–2020

Bachelor of Fine Arts

Visual Communication

organizations

Ladies, Wine & Design

2024 Host & Organizer

skills

User Research: User Interviews, Usability Testing, User Flows, Journey Mapping

Design: Wireframing, Prototyping, Design Systems, Accessibility, Data Visualization, Storytelling, Motion Design

Design Tools: Figma, Illustrator, Indesign, Photoshop, After Effects, Premiere Pro

Soft Skills: Conflict Resolution, Emotional Intelligence, Leadership, taking care of my plants

experience

Product Designer / Visual Designer

IA Collaborative • Dec 2023–Current

- Presented compelling narratives using unique storytelling methods to translate user insights into product design directives for stakeholders.
- Collaboratively designed and shipped over 30 screens for web experiences with cross-functional team members like researchers, engineers, and product managers in an agile environment to achieve product goals.
- Led research initiatives, conducting over 70 user interviews to gather and synthesize user data in order to determine product strategy.
- Demonstrated proficiency in using and maintaining design systems to achieve visual and functional harmony for scalable products.

Associate Product Designer / Visual Designer

IA Collaborative • Jan 2022–Dec 2023

- Transformed complex user flows and concepts into sketches and wireframes to understand user interaction and user interface possibilities.
- Crafted low-fidelity and high-fidelity prototypes in Figma in order to facilitate the exploration of design solutions for web and mobile devices.
- Utilized human-centered design principles to approach complex product problems and discover new opportunity areas for clients.
- Collaborated with team members to create client workshops that helped spark innovation and foster design thinking.

Junior Designer

J Miller Marketing • Sept 2020–Dec 2021

- Developed and designed over 100 advertising materials like flyers, banner ads, social graphics, and emails for over 15 clients, leading to an increase in open rates.
- Created over 15 captivating motion graphic advertisements for high rates of success based on audience habits within platforms like Snapchat and TikTok.
- Collaborated with marketing strategists, and client account managers to ensure cohesive campaigns to best fit client needs.

get in touch

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